

About Business Administration Bachelor Degree offered in English at the School of Business and Management of Technology of Belarusian State University



SCHOOL OF BUSINESS AND MANAGEMENT OF TECHNOLOGY OF BSU

Create your future with SBMT BSU!

Belarusian State University is the oldest in Belarus and has been offering degree programmes since 1921. Its School of Business and Management of Technology opened the first English Master's programme in Belarus in 1996 (providing a joint degree together with the University of Colorado) that was followed by English MBA and several BA programmes (in Business Administration, Logistics and Management of Information Resources).

working in business (both local and international) and becoming professional executives. Based on modern market-oriented principles and practices, SBMT's structure, curriculum,

academic processes, and quality control follow the model of the best Western universities.

The Bachelor Business Administration programme taught in English consists of 40 courses (over 4 years of study). The curriculum includes all main management disciplines including:

- Strategic Management;
- Operations Management;
- Organisational Behaviour Management;
- Human Resource Management;
- Accounting;
- Statistics and Law;
- Finance and Economics;
- Marketing.

small group projects. These skills make students ready to operate successfully in the international and local business environment.

Students are provided with up-to-date study materials and work in well-equipped classrooms. The academic process aims at valuing diverse contributions and places special emphasis on the cultural diversity in the classroom.

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The programmes taught are aimed at individuals who want to obtain knowledge and skills required for



Some of the courses are of special importance due to new realities and among others include Public Relations, Leadership and Personal Development and Intercultural Communication.

All courses taught are problem and case oriented.

Students work in teams, make individual and group presentations, study cases and work on

New priorities for Belavia

Belavia options augmented by the new Embraer-195LR, making it the 23rd plane in the airline's fleet



By **Tatiana Ivanishina**

"For the first time in many years, a new plane from the manufacturing plant is being purchased by our Republic," noted Anatoly Gusarov, Director General of Belavia Airline Company JSC, at the action dedicated to arrival of another aerial vehicle. He said that Embraer-195LR, for both economy and business class, is optimised for the transport of 107 passengers.

"We are already using two Embraer planes, so we have some operating experience, learned passengers' attitude towards them and made sure that the characteristics of these aerial vehicles are the most positive," said the head of the enterprise. He added that the second Embraer-195LR will also

arrive in Minsk. The development Bank of Belarus has supplied credit to the amount of \$52m for 10 years, to purchase two new planes for Belavia.

At the end of January of 2014, Belavia began to work as an open joint stock company. It is the biggest Belarusian airline company, as well as the leading freight carrier. It is based at the National Airport in Minsk and makes regular flights to 43 airports in Europe and Asia.

One good thing is that the purchase of new planes will not lead to an increase in ticket prices. That fact has been also noted by Mr. Gusarov.

"The older planes require more attention in terms of maintenance of their air worthiness and big expense on the purchasing of repair parts and utilities. The new plane

is expensive, but it is less costly in terms of fuel," noted the head of the air company. He said that the last point is the most important because fuel costs about 30 percent of all expenses of aviation operations.

Mr. Gusarov said that in the near future Belavia plans to combine the purchases of second-hand and new planes. "It is a practice of all airline companies," he explained. For example, for this summer, two used Boeing-737/300 are planned to be leased. "Because of the situation in Ukraine, the number of flight requests to Bulgaria during the summer period has increased significantly," noted the head of the airline company. The air company intends to solve this problem with the help of these new planes.

Answer to question

By **Victor Mikheev**

The State Customs Committee of Belarus opened a call centre that will work round the clock informing individuals and businesses about the procedures involved in the transportation of commodities and vehicles across the customs border of the Customs Union for the duration of the Ice Hockey World Championship

This piece of news was revealed by Deputy Chairman of the State Customs Committee, Sergey Borisyyuk. For the duration of the championship, designated officers will be available 24/7 for the sake of resolving any issues involved in the crossing of the state border in a promptly and comprehensive manner. "The officers have access to video surveillance systems at automobile border checkpoints, and to the relevant In-

ternet resources that can be used to assess the situation in bordering territories, too," noted Mr. Borisyyuk.

He also remarked that every automobile border checkpoint has about 50 video cameras. The video data is sent in real time to the customs service operations centre where the call centre officers process it. "The video surveillance system is an auxiliary instrument used to verify the actions of customs personnel. The data can be used to control and forecast the development of the situation," he added.

Call centre officers speak several foreign languages (English, German, and French), have mastery of the legislation and have access to information phones and materials. The hotline +375-17-219-41-00 offers consultations regarding customs laws 24/7. Anyone, who arrives in Belarus by road, by rail or by air can contact the call centre.

Life that lasts more than a century

546 Belarusian residents are more than a hundred years old

According to the Department for Veteran and Disabled Affairs at the Ministry for Labour and Social Protection, as of April 1st, 2014, there were eight Belarusians aged 110 years or older. Three of them live in the Grodno Region, two reside in the Minsk Region and one can be found in each of the Brest, Vitebsk and Mogilev regions.

Women are in the lead among domestic long-livers, with 478

women already having celebrated their 100th anniversary against just 68 men.

The Grodno Region is the flagship of the number of centenarians. As of April 1st, 2014, there were 135 domiciled here. The second place is occupied by the Minsk Region (97), followed by the Brest Region (80). The Vitebsk Region is ranked fourth (68) while the Gomel Region and in Minsk itself each have 58 people who have marked their 100th birthday, with a further 50 residing in the Mogilev Region.